

Diploma of

GRAPHIC DESIGN

Vocational Qualification

(CUA50720) (CRICOS 114016M)

AIT

25+ years
teaching in
technology and
design.

**GRADUATE IN
15 MONTHS AND
WORK AS A:**

- ✓ Graphic Designer
- ✓ Digital Illustrator
- ✓ Junior Web Designer
- ✓ Junior UX/UI Designer
- ✓ Junior Textiles Designer

**Previous experience
not required, just bring
your creativity!**

Course Information

The Diploma of Graphic Design will provide you with the tools to unlock your creative potential. With subjects like Visual Communication, Creative Digital Art, Dynamic Web Design and Layout Design, you'll delve into design theory and hands-on practice.

AIT's programs caters to a diverse range of students and equips you with skills in 2D/3D design, and commercial digital media, providing insights into the graphic design industry's global trends.

Join a diverse cohort and let your creativity thrive as you embark on a journey towards a rewarding career in graphic design.

Course Features



FLEXIBLE HYBRID STUDY

1/3 self-paced online
2/3 on campus delivery



SOFTWARE INCLUDED

including Adobe Cloud



DYNAMIC GROUP SESSIONS

up to 30 students per class



CENTRAL LOCATION

alongside Sydney CBD



16 WEEKS OF BREAKS

including 8-weeks over
Christmas to recharge



1:1 TEACHER SUPPORT

to enhance skill development

Future Pathways

1. Diploma of Web Development
2. Bachelor of
 - a. Graphic Design
 - b. Digital Design
 - c. Digital Media

Course Structure

AIT 2024 Intakes	Trimester 1	Break Weeks	Trimester 2	Break Weeks	Trimester 3	Break Weeks	Trimester 4
February	12 weeks	4	12 weeks	4	12 weeks	7	12 weeks
April	15 weeks	7	12 weeks	7	12 weeks	4	12 weeks
May	12 weeks	4	12 weeks	7	12 weeks	4	12 weeks
September	12 weeks	7	12 weeks	4	12 weeks	4	12 weeks

Structure and Subjects

Trimester 1 (12 weeks)	
Subject 1 - Visual Communication (DGD1001)	Subject 2 - Creative Digital Art (DGD1002)
CUADES413 Develop and extend design skills and practice CUAGRD501 Research visual communication history and theory	CUAACD531 Refine drawing and other visual representation tools CUADIG518 Refine digital art techniques
Break	
Trimester 2 (12 weeks)	
Subject 3 - Graphics and Photomedia (DGD1003)	Subject 4 - Professional Design Practice (DGD1004)
CUAGRD514 Create and manipulate graphics CUAACD522 Work with photomedia in creative practice	CUAGRD516 Develop graphic design practice to meet industry needs BSBMKG437 Create and optimise digital media
Break	
Trimester 3 (12 weeks)	
Subject 5 - Multi-dimensional Design (DGD1005)	Subject 6 - Typography and Layout Design (DGD1006)
CUAGRD502 Produce graphic designs for 2-D and 3-D applications CUAACD536 Refine 2-D design ideas and processes CUAACD537 Refine 3-D design ideas and processes	CUAGRD515 Design and manipulate complex layouts CUAGRD503 Produce typographic design solutions
Break	
Trimester 4 (12 weeks)	
Subject 7 - Dynamic Website Design (DGD1007)	Subject 8 - Commercial Digital Media (DGD1008)
CUADIG413 Create user interfaces BSBCRT413 Collaborate in creative process ICTWEB513 Build dynamic websites	BSBCRT512 Originate and develop concepts BSBMKG551 Create multi-platform advertisements for mass media CUAPPR513 Present a body of own creative work

Your study load each week is a minimum of 20 hours, These hours are split between three types of study activity:



6 hours New Knowledge

Time in class with an industry-experienced expert teacher who will take you through new knowledge and activities each week



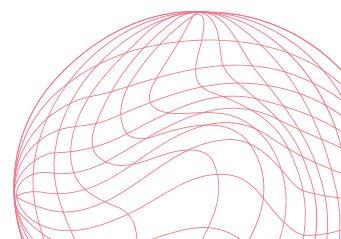
8 hours Skills Development

Time in class where you work on your skills development and get one-on-one support from your teacher and other peers



6 hours Online Self-study

Self-paced learning through content and activities online



Sample Weekly Timetable

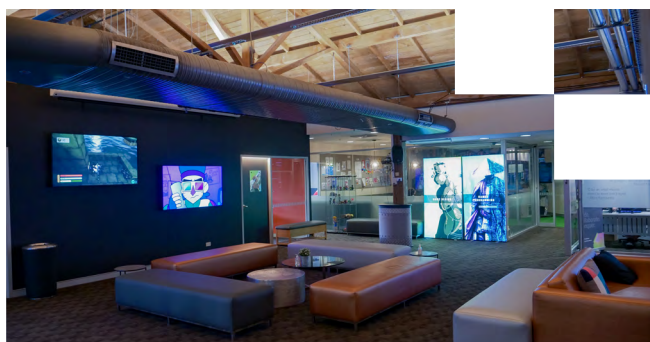
Students will have ample time for other commitments.

SAMPLE WEEKLY TIMETABLE (April Intake)							
Time	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
9am - 12pm	Online Self Study		Subject 1	Subject 2	Online Self Study		
12pm - 12.30pm			Break	Break			
12.30pm - 4.30pm			Day & Evening Timetable Skills Development	Day & Evening Timetable Skills Development			

SAMPLE WEEKLY TIMETABLE (May and September Intakes)							
Time	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
9am - 12pm	Subject 1	Subject 2	Online Self Study				
12pm - 12.30pm	Break	Break					
12.30pm - 4.30pm	Skills Development	Skills Development					

* Timetables are subject to availability

Sydney Campus



Our Sydney campus is conveniently located in the heart of Sydney's educational precinct, close to Central Station, in a lively and safe area, with an energetic vibe.

Melbourne Campus



Our Melbourne campus is located directly across from one of the biggest railway interchanges in the Melbourne CBD, Southern Cross Station. *Diploma of Graphic Design coming to Melbourne campus soon.*

Both campuses feature classrooms with fast internet speeds, the latest computers and technology, and friendly support staff always close by to help.

Intake Dates

- 15th April Intake 2024 - Sydney Campus
- 27th May Intake 2024 - Sydney Campus
- 16th September 2024 - Sydney Campus

Packages and Prices

Greenwich English College

\$2,880 (12 weeks English)
\$240 per week Flat Fee

AIT Diploma

\$8,000 (4 x \$2,000)

Entry Requirements

- All students must be 18 years or older at the commencement of their course. For any students under the age of 18, an interview may be required.
- Successful completion of a Design Ethos Statement with a sample of original creative work.

Academic Requirements

- Successful completion of Australian Year 11 or equivalent; OR
- Completion of Post-Secondary studies (Cert IV or above); OR
- Relevant work experience in a related field.*

English Language Requirements

- All students must have a minimum English language proficiency of IELTS 5.5 or equivalent; OR
- Have successfully completed the following courses with Greenwich English College: General English (Upper Intermediate Level 8 weeks*), English for Business (12 weeks), Cambridge PET* FCE and CAE, EVS, EAP and IELTS* (*With exit point of 5.5 or higher).
- Direct entry to students on passing Greenwich English College Placement Test (online and on campus testing options).*



**LEARN MORE
AND APPLY**



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Academy of Interactive Technology Pty. Ltd.

SYDNEY CAMPUS: Level 2, 7 Kelly Street, Ultimo, NSW 2007

MELBOURNE CAMPUS: Level 13, 120 Spencer Street, Melbourne VIC 3000

ABN: 35 094 133 641 | RTO 90511 | CRICOS 02155J | PRV12005